



# Product Knowledge

**Jum'at | 27 Agustus 2021**



Caribbean

Caribbean

# CARIBBEAN

is the **most** brightly colored, tall, slender and scarlet among of species.

They are highly social birds that communicate vocally and considered non-migratory animals.





# FLEXIBILITY | SPACIOUS | ACTIVE

New Life Style | Work From Home | School From Home | Extra Family Room





## WHY CARIBBEAN?

1. **Strategic Location**, than 15 minutes drive from school, market, shopping mall and city center.
2. Walking distance to **The Springs Sport Club**, the first largest Sport Club at Serpong with Ballrooms.
3. Premium **Clubhouse** inside the cluster with swimming pool, children playground and also 3 on 3 basketball court, surrounded by greeneries area.





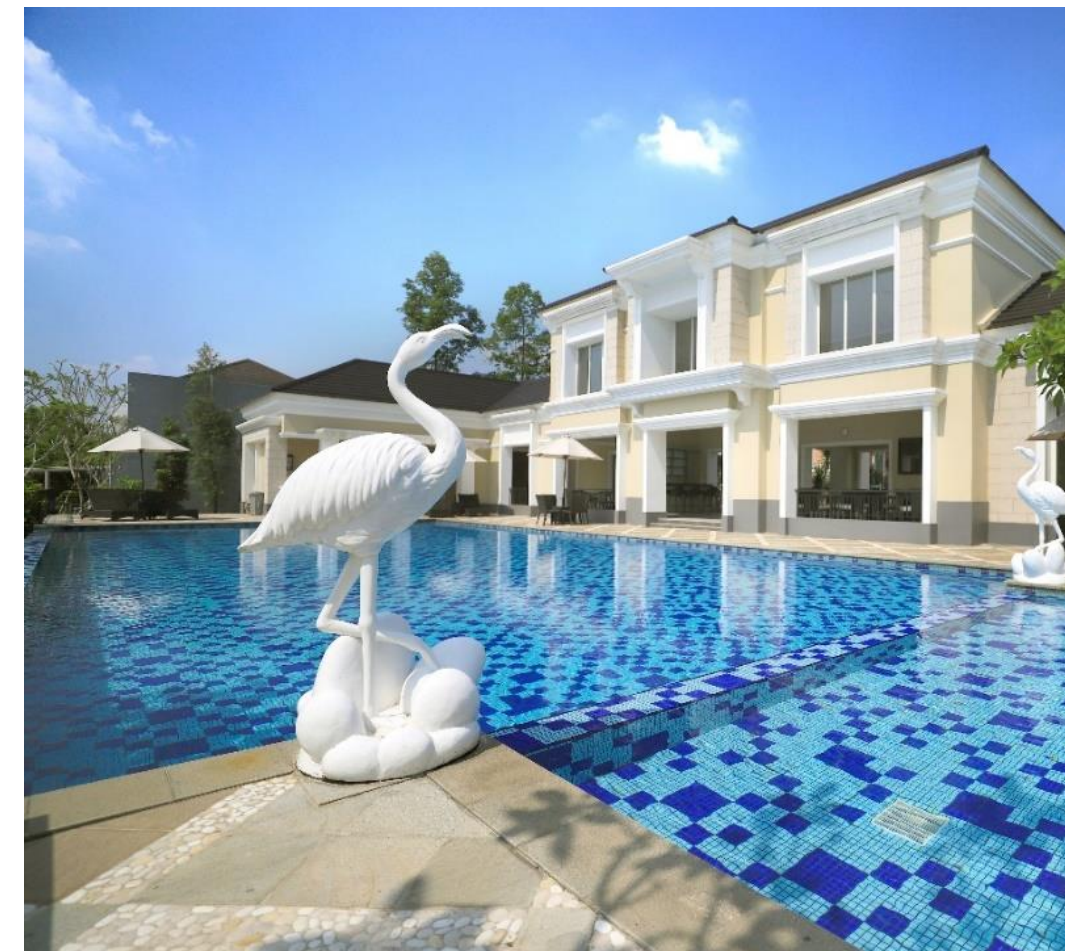
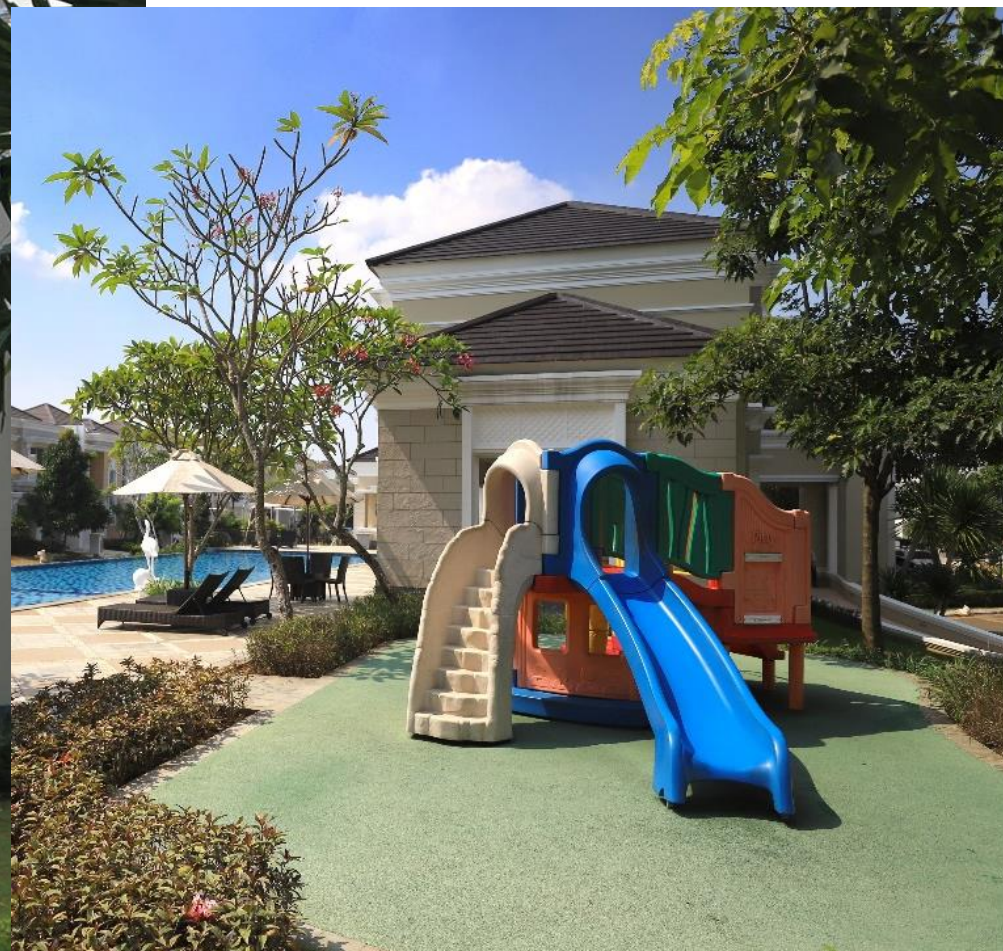
## Strategic location

Walking distance to The Springs Club with complete sport facilities and multi-function Ballrooms





# Club House





## WHY CARIBBEAN?

4. **Secluded Private Area**
5. **Wide Internal Road (ROW)** , ROW 20 as the main road and ROW 10 as the secondary road.
6. **Everlasting Elegant** modern classic design architecture.
7. Big openings, **good air circulation & natural lighting.**





*Secluded Private area*

**Wide Road**  
*Main road ROW 20 and  
Secondary road ROW 10*



*Everlasting . Elegant . Modern  
Classic*



*Big openings . Good air circulation . Natural lighting*





# WHY CARIBBEAN?

**Various layout  
selection** for every  
needs.



# SPACIOUS LAYOUT

for your every activity



**Various Floor Plan**  
For every needs



Second Floor Living Room



Second Floor Study Room



# SMART HOME @Caribbean



SMART SWITCH



SMART SOCKET



INDOOR 1 | OUTDOOR 2  
SMART CCTV



DOOR SENSOR



SMART GATEWAY &  
SWITCH HUB

**SMART IR**





*Your Future Together  
With Nature*



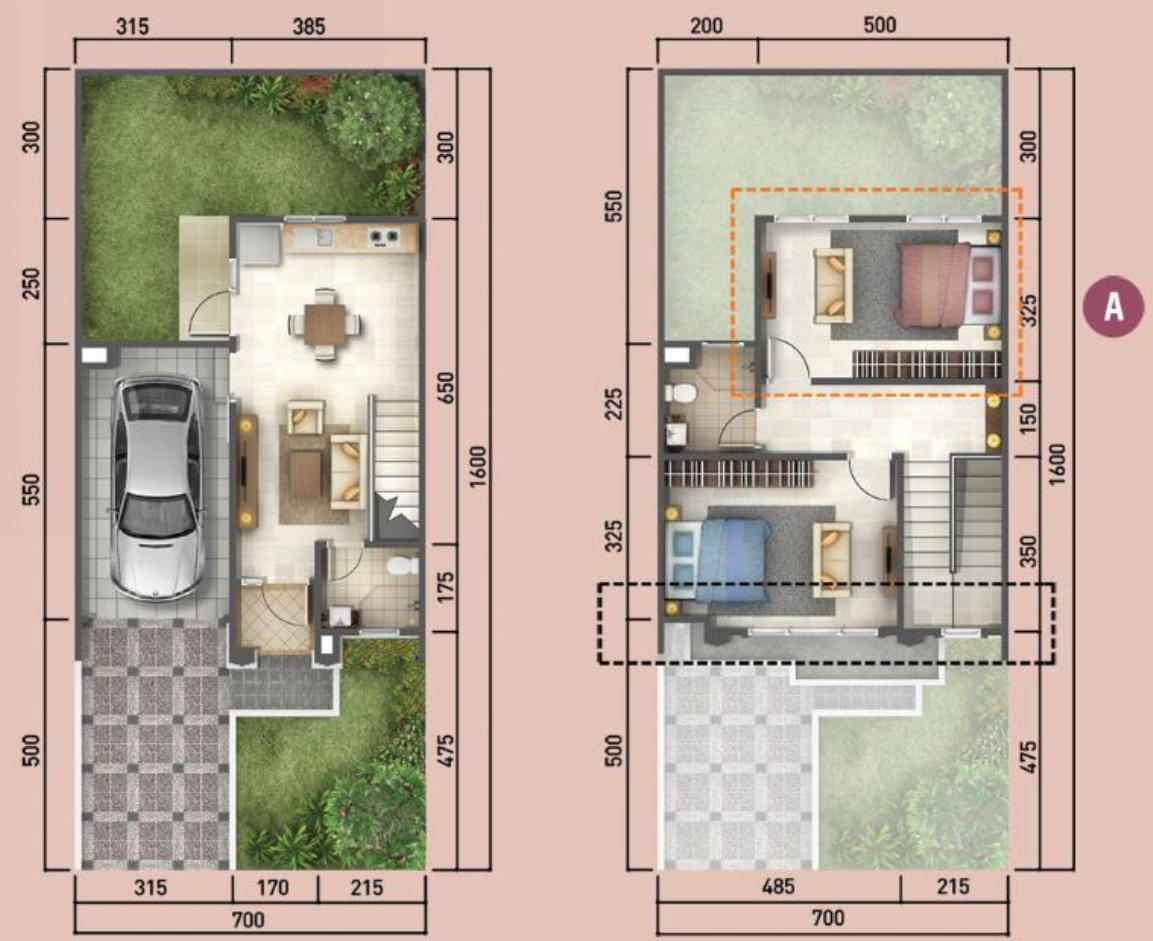


**CARIBBEAN 7**



# NEW LAYOUT DESIGN

DENAH BASIC | LB 105 m<sup>2</sup> | 2 2 2



□ Fasad dan denah menyesuaikan dengan pilihan tampak depan

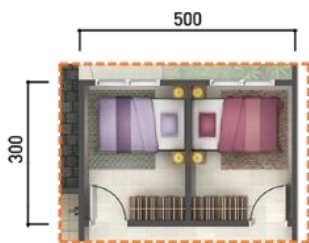
DENAH STANDARD | LB 113 m<sup>2</sup> | 2 2 2



**DENAH LUXURY** | LB **123 m<sup>2</sup>** | 2+1 2+1 2



□ Fasad dan denah menyesuaikan dengan pilihan tampak depan



PAKET ALTERNATIF DENAH KAMAR ANAK (denah B)

**DENAH PREMIUM** | LB **132 m<sup>2</sup>** | 3+1 2+1 2



# PILIHAN TAMPAK (L7)



TAMPAK 1



TAMPAK 2



TAMPAK 3 \*NEW





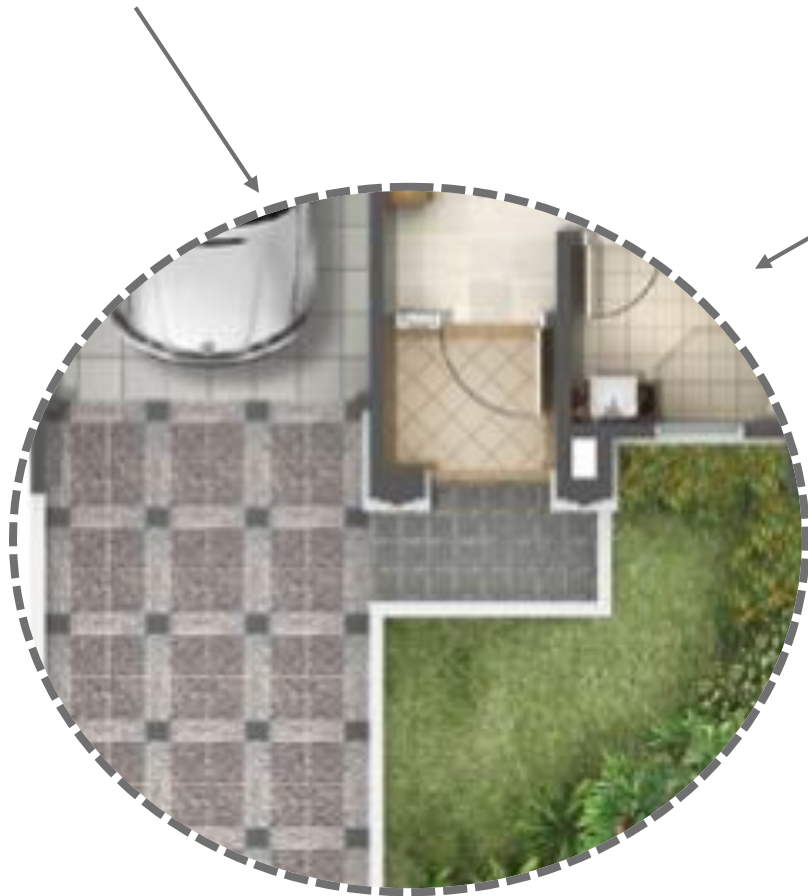
**TAMPAK 1**



**TAMPAK 2**



**TAMPAK 3 \*NEW**





**CARIBBEAN 8**

# NEW LAYOUT DESIGN

DENAH PREMIUM 2

LB 158 m<sup>2</sup>

4+1 3+1 2  
  




DENAH PREMIUM 3

LB 158 m<sup>2</sup>

4+1 3+1 2  
  



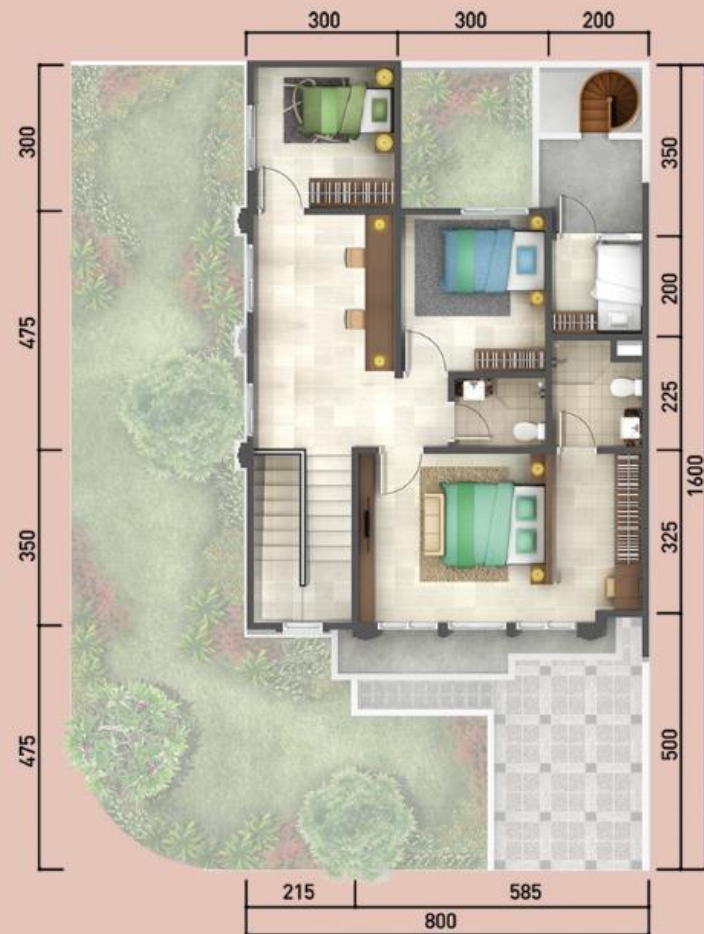
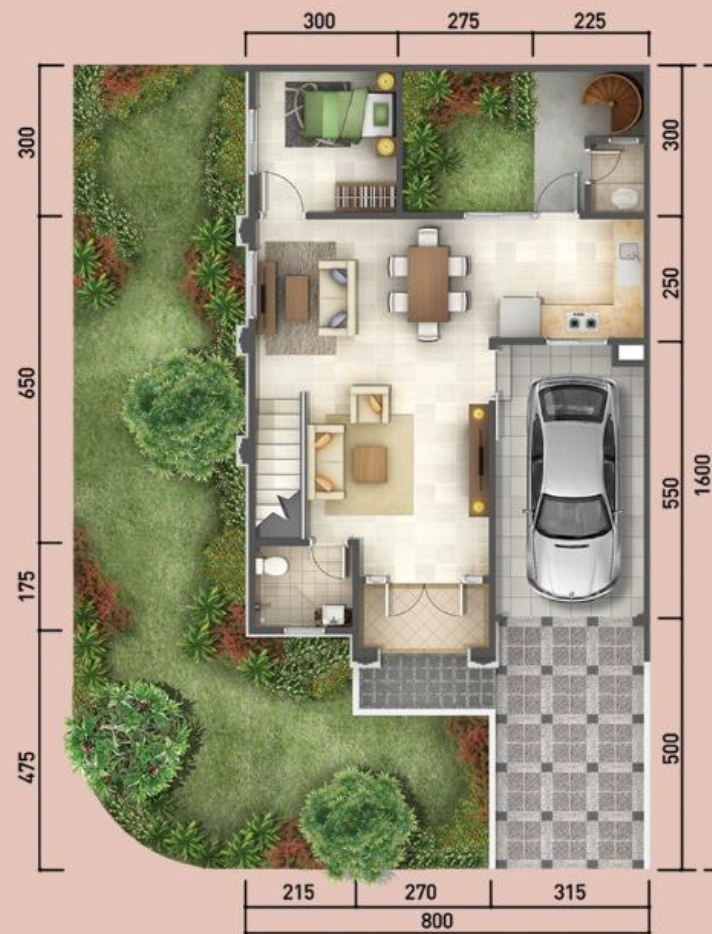
 Fasad dan denah menyesuaikan dengan pilihan tampak depan

# NEW LAYOUT DESIGN

DENAH  
PREMIUM HOOK 2

LB **158 m<sup>2</sup>**

4+1 3+1 2  
  



DENAH  
PREMIUM HOOK 3

LB **158 m<sup>2</sup>**

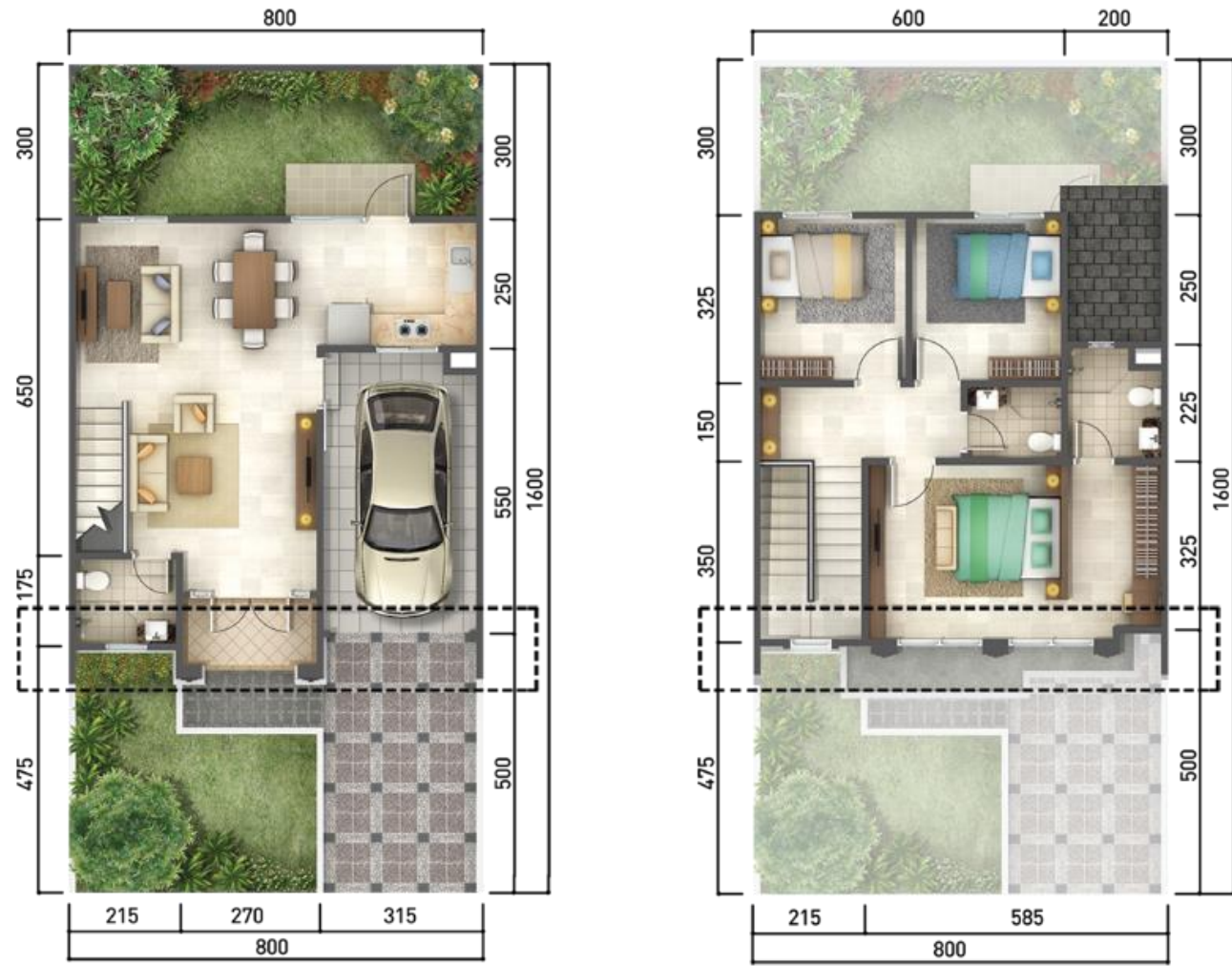
4+1 3+1 2  
  



**DENAH STANDARD**

LB **129 m<sup>2</sup>**

3 3 2  
  



**DENAH LUXURY**

LB **140 m<sup>2</sup>**

3+1 3+1 2  
  



 Fasad dan denah menyesuaikan dengan pilihan tampak depan





### DENAH PREMIUM 1

LB 149 m<sup>2</sup>

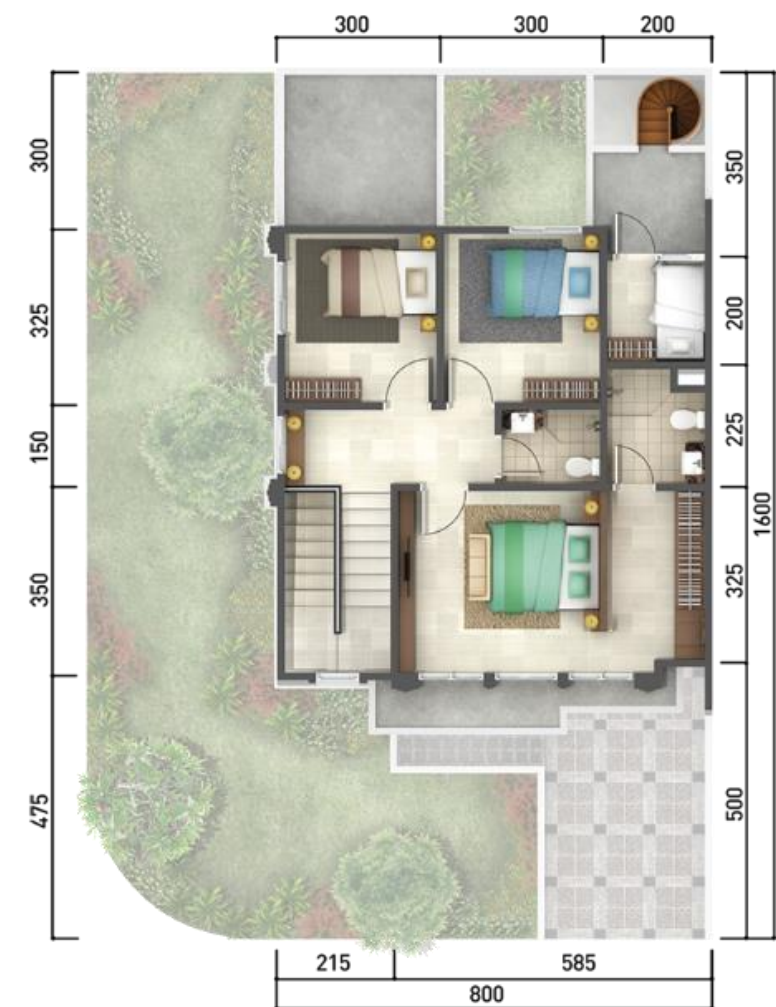
4+1 3+1 2  
  



### DENAH PREMIUM HOOK 1

LB 149 m<sup>2</sup>

4+1 3+1 2  
  



# PILIHAN TAMPAK (L8)



TAMPAK 1



TAMPAK 2

Caribbean



**CARIBBEAN 9**

DENAH  
**STANDARD**

LB **155 m<sup>2</sup>**

- 4 
- 3 
- 2 



DENAH  
**PREMIUM**

LB **166 m<sup>2</sup>**

- 4+1 
- 3+1 
- 2 



# DENAH PREMIUM HOOK

LB **166 m<sup>2</sup>**

4+1 3+1 2  
  



## PILIHAN TAMPAK (L9)



TAMPAK 1



TAMPAK 2



# KITCHEN SET by **TOTO** KITCHEN

APPLIANCES by

**FRANKE**



1

**L7**

- STANDARD
- LUXURY
- PREMIUM

**L8**

- STANDARD
- LUXURY
- PREMIUM 1
- PREMIUM HOOK 1
- PREMIUM 2
- PREMIUM HOOK 2



2

**L8**

- PREMIUM 3
- PREMIUM HOOK 3

APPLIANCES (berlaku semua tipe) : HOB | HOOD | MICROWAVE | SINK & TAP

KITCHEN SET by **TOTO**  
KITCHEN

APPLIANCES by



3

L7  
- BASIC



4

L9  
- STANDARD  
- PREMIUM  
- PREMIUM HOOK

APPLIANCES (berlaku semua tipe) : HOB | HOOD | MICROWAVE | SINK & TAP





X



APPLIANCES : Burner Glass Hob Gas, Microwave, Built in Hood

# THE Springs

## SUMMARECON SERPONG

**The Springs**, sebuah kawasan hunian yang dikembangkan dengan konsep harmoni akan hidup sehat untuk kenyamanan Anda dan keluarga. The Springs dibangun di area seluas 120 ha, terdiri dari 12 cluster dengan desain modern tropis yang dilengkapi **The Springs Club**, club house megah dan mewah dengan fasilitas lengkap untuk kegiatan pertemuan, seremoni/pesta, serta aktivitas kebugaran dan olahraga atau sekedar menikmati sajian kuliner di resto. Di setiap cluster kawasan The Springs juga tersedia Children Playground, Club House dan Kolam renang.

- A. Entrance Gate
- B. Cluster Grisea
- C. Danau Grisea
- D. Green Belt
- E. Cluster Scarlet
- F. CondoVillas
- G. The Springs Club
- H. Cluster Canary
- I. **Cluster FLAMINGO**
- J. Cluster Pelican
- K. Cluster Starling
- L. Cluster Goldfinch



# SITEPLAN



Pilihan Tipe-Tampak-Cat hanya pada unit-unit diatas

## HARGA

- **7 x 16 - Start Rp 2,3 M**

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- **8 x 16 - Start Rp 2,8 M**

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- **9 x 16 - Start Rp 3,3 M**

**\*Harga Cash keras & termasuk PPn**

## CARA BAYAR

**01**

TUNAI KERAS

**02**

KPP EXPRESS

**03**

BERTAHAP 12X

**04**

BERTAHAP 24X

**05**

DP 10% CICIL 5X

**06**

DP 15% CICIL 12X

**07**

DP 20% CICIL 24X

PROMO

[www.summareconserpong.com](http://www.summareconserpong.com)



Caribbean

# Caribbean

@ FLAMINGO - SUMMARECON SERPONG

New layout design

7X16 | 8X16

KPR\*  
FIXED 2 th  
**3,99%**

\* S&K BERLAKU

Free KITCHEN SET

by **TOTO** & appliances  
KITCHEN  
by **FRANKE**

Free VOUCHER  
BEST DENKI Rp **15 Jt**

PINTU GARASI

Limited PROMO *Grab it Fast!*

September purchase Only

**SAMSUNG**  
Galaxy Z Flip



FOR MORE INFORMATION

# RADIO TALKSHOW

**SUMMARECON SERPONG**  
better living, better future

**LIVE STREAMING RADIO Talkshow**

*khusus TAPING*

## Caribbean

<b>1 September '21</b>	<b>SMART FM</b>	Pkl. 09.00 - 10.00
<b>3 September '21</b>	<b>ELSHINTA</b>	Pkl. 09.00 - 10.00
<b>8 September '21</b>	<b>SONORA</b>	Pkl. 09.00 - 10.00
<b>7 September '21</b>	<b>BRAVA TALKS</b>	Pkl. 07.00 - 08.00
<b>9 September '21</b>	<b>HARD ROCK</b>	Pkl. 08.00 - 09.00





# TERIMA KASIH

